

## English For Winners BarCamp Workshop: Learning English for Success

- Do you need English?
- How often do you communicate in English, how and with whom?
- Do you want to improve your English?
- Why do you want to improve your English?
- How do you think you can improve your English?
- Are you interested in finding out how you can improve your English?
- What is more important: The WHY or the HOW?
- **Reasons to improve your English (WHY):**
  1. You get access to more and fresh information.
  2. You like, love or even adore the sound and flexibility of the English language.
  3. You learn your native language better.
  4. You increase your chances to do business and form international partnerships.
  5. You can exchange ideas and experiences with professionals and experts from around the world.
  6. You improve your memory and learning capabilities.
  7. You boost your self-confidence.
  8. You increase your earning and profit potential.
  9. You become more successful in other areas of your life.
  10. You expand your international professional and personal network.
  11. You create and implement your own learning system.
  12. You can blog and write in English.
  13. You engage in meaningful mental activity.
  14. You have a useful hobby and leisure activity.
  15. You practice and improve your free speaking and presentation skills.

16. You make new friends and learn to adopt a different way of thinking, working and living.

17. It will be easier for you to learn a 3rd or 4th language such as Russian or Italian.

**Reasons given by BarCamp workshop participants:** (employees and CEO's of Unister GmbH, TowerByte GmbH, MAD Mobile Development GmbH, Spreadshirt AG and others)

- I like the language
- I like IT
- I want to understand the lyrics of pop songs
- Increasing self-confidence
- to understand a friend of mine (Kiwi)
- Learning how to implement efficiency programming/extreme programming/peer programming/pair programming/pear programming/bear programming
- understanding and adopting anglo saxon humor
- English is good medium to swear and express emotions
- travelling abroad
- because I had to
- to understand and watch English language media/movies
- to get a good job with a European/international company
- to access information in English

**How can you improve your English? Improving your English is simple but NOT EASY. Fundamentals:**

1. Define your goal(s) in terms of your English language skills. (Achieve a 850 TOEIC score, find 5 international customers, communicate with international programmers, web developers, project managers, HR professionals, recruiters, clients, etc.)
2. Make sure you are willing, ready and able to change your daily communication habits. (You need to work on your language skills every day.)
3. Analyze your daily communication habits. (You need and use language every single day, every single minute.)
4. Start changing your daily communication and information intake habits for the better.
5. Start implementing English into your daily routines. (Start with small things such as changing your smartphone menu to English, get an English operating system and keyboard, type messages, texts, SMS and emails in English rather than German, watch CNN, BBC, movies, TV series, listen to audio books, podcasts, use PalTalk, english-test.net, etc.)
6. Start listening to English For Winners and implement the system.
7. Start and complete the 30/30 Challenge.
8. Ask for advice on grammar, vocabulary, pronunciation etc. on [www.english-test.net/forum/](http://www.english-test.net/forum/)

9. Start using the online voice recorder on [english-test.net/forum](http://english-test.net/forum).
10. Find and get to know expats in your area and meet with them face to face.